

Retailer of the Year Award

Nomination Criteria

4



ELIGIBILITY

Any Vendor Salesperson who is employed by or represents an ABSDA Associate Member.

NOMINATING PROCESS

Nominations are now open for the inaugural ABSDA Salesperson Award. Nomination applications are due at the ABSDA office no later than January 10, 2025.

Submit completed applications to melanson@absda.ca. Please note that incomplete applications will void the nomination.

SELECTION

The Selection Committee will carefully evaluate all nominations and select one deserving recipient from an ABSDA Associate Member Firm.

PRESENTATION OF AWARD

The award recipient will be announced during the ABSDA Annual Dinner on March 5, 2025.

| Nominated Company Name | Company Contact |
|----------------------------|----------------------------|
| Address | |
| City Province | Buying Group |
| City, Province | |
| Postal Code | Number of Retail Locations |
| | |
| NOMINATOR INFORMATION | |
| NOMINATOR INFORMATION Name | Position |
| | |

REASONS TO SUPPORT THIS APPLICATION — PLEASE EXPLAIN

| DESCRIBE HOW THE NOMINATED FIRM PROVIDES OUTSTANDING CUSTOMER SERVICE FOR THEIR CLIENTS/CUSTOMERS? | | | | |
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| HOW DOES THE NOMINATED FIRM EMBRACE INNOVATION AND CHANGE IN THE RETAIL ENVIRONMENT? | , |
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