



**VENDOR PARTICIPATION**  
**112** Exhibiting Companies  
**235** Booth Spaces



**DEALER PARTICIPATION**  
Our Participation from Dealers and the number of retail locations have grown by 17% in 3 years.  
79% of our Dealer Members were represented at Expo 2020.

**Total Retail Locations Represented**

2018	2019	2020
216	247	253



**MEET & GREET**  
**475** people shared an evening of networking with Industry friends.



**ANNUAL DINNER**  
**652** people enjoyed a wonderful evening of networking and entertainment.



**ABSDA EXPO 2021**  
We will once again be at the Halifax Convention Center.  
**March 10 & 11, 2021**

*Thank You* FOR YOUR PARTICIPATION AND ONGOING SUPPORT!

**WHAT'S THE ROI**  
OF COMING TO THE



We all know that nothing beats quality face to face time with clients. But, what if you travelled to all of the 253 retail locations that were represented at the Expo?



*DRIVING THE MOST LOGICAL PATH POSSIBLE...*

**YOU WOULD SPEND**

- 150 HOURS
- 12,000 KM
- 49 DAY
- 147 MEALS
- 38 NIGHT'S HOTEL
- FLIGHT
- ENTERTAINMENT
- EMPLOYEE WAGES

- 150 hours driving in a car
- 12 000 km traveled
- 49 business days of travel
- 147 meals on the road
- 38 nights in a hotel
- 1 flight to Newfoundland plus car rental
- Entertainment
- Employee wages

*That's why...*  
smart companies come to our Expo every year!

*Thank You* FOR YOUR PARTICIPATION AND ONGOING SUPPORT!