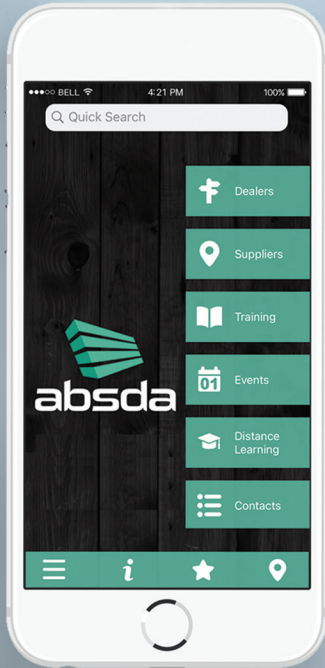


It's time to renew your ABSDA Digital Investment!


Stay connected at all times in 2024!

DIGITAL APP MEDIA KIT 2024




OVER 600 APP USERS SINCE 2023!  **MORE THAN 10,000 VIEWS**

 **DEALER SEARCHES 2,691**

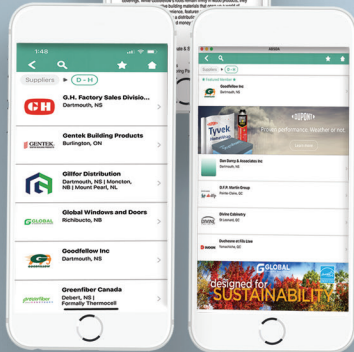
 **SUPPLIER SEARCHES 2,508**

 **MEMBER URL CLICKS 880**

 **CONTACT SEARCHES 1,133**

 **CALLS MADE FROM APP 556**

 **MEMBER PRODUCT SEARCHES 498**



FEATURES

The ABSDA Digital APP gives you the power of convenience and connectivity to Atlantic Canada's Building Supply Industry at your fingertips.



Search for Dealers
Complete Database of Dealer Members across Atlantic Canada.

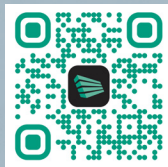


Search for Suppliers
Find our member suppliers, contacts, products sold and much more.



Search GPS Mapping
Use the GPS mapping capabilities to find a member location and never get lost again.

ARE YOU BEING SEEN?



Scan the QR code to download the APP and start connecting with our members right away.



Increased Visibility
Be seen and build a profile of your choice and consider a banner ad for increased visibility.



Bookmark your favorites
Add your clients to a bookmark of favorites for easy navigation and connectivity.

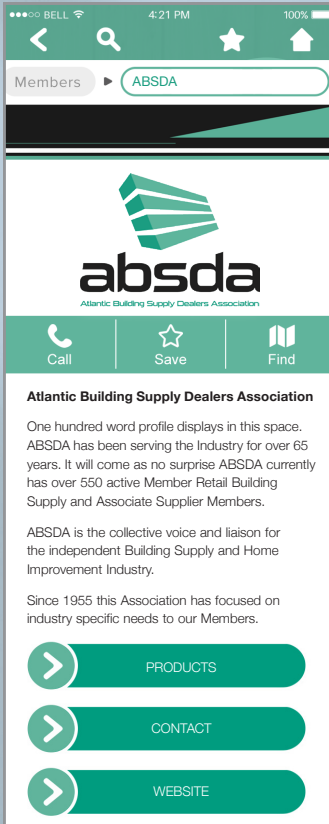


One touch Call & Email
Use the in-APP calling and email feature to increase productivity.

Choose one of three Profile Choices to Promote your Business

The more you add, the more your customers know about you!

1 Basic

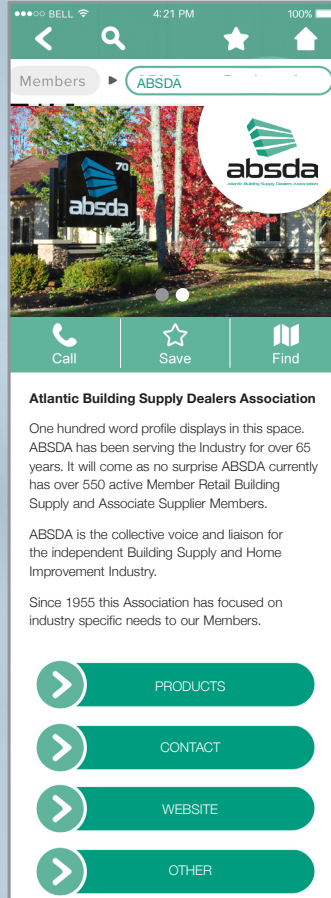


BASIC PROFILE

Basic profile listings include:

- Prominant logo
- 1 primary company contact
- One-touch contact for phone and email
- 1 URL link
- 100 word company profile
- 5 products or services listing

2 Enhanced

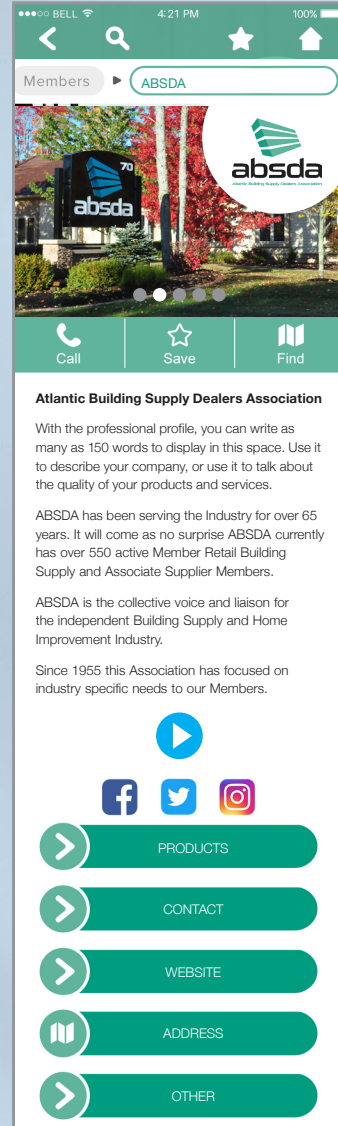


ENHANCED PROFILE

Enhanced profile listings include:

- Prominant logo
- 2 primary company contacts
- 2 Promotional photos ●●
- One-touch contact for phone and email
- 2 URL links
- 100 word company profile
- 10 products or services listing

3 Professional



PROFESSIONAL PROFILE

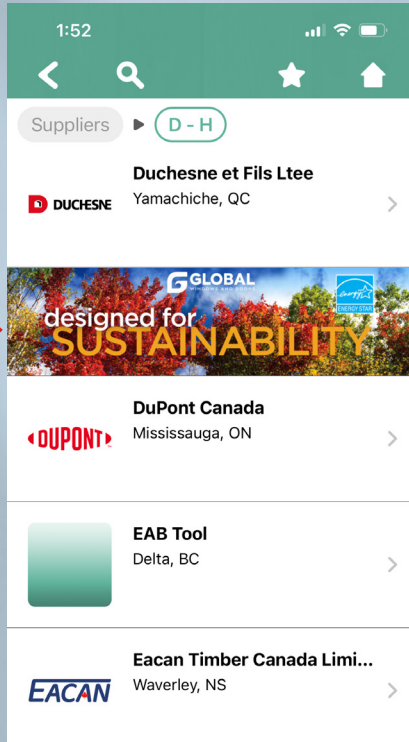
Professional profile listings include:

- Prominant logo
- Multiple company contacts
- Up to 5 promotional photos ●●●●●
- One-touch contact for phone and email
- Full digital connectivity including email, website, social media, and up to 4 URLs.
- 1 video
- 150 word company profile
- Unlimited products or services listing

Boost Your Exposure

Three ways to drive traffic to your listing

1 Banner

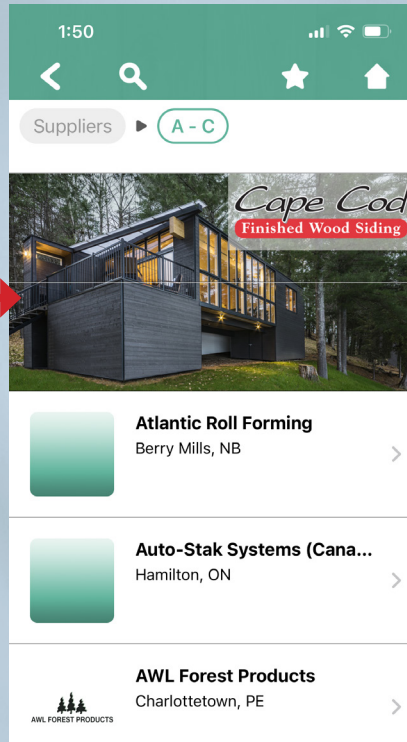


BANNER ADS

Place a banner ad in the profile listings and get extra visibility.

- **945 x 250 pixels**
- Banners will be linked to the URL of a landing page of your choice to learn more about your business offerings
- Only a limited number are available on a first-come, first-served basis
- JPEG and PGN files accepted.
- Banners can be purchased in either the Dealers or Suppliers section.

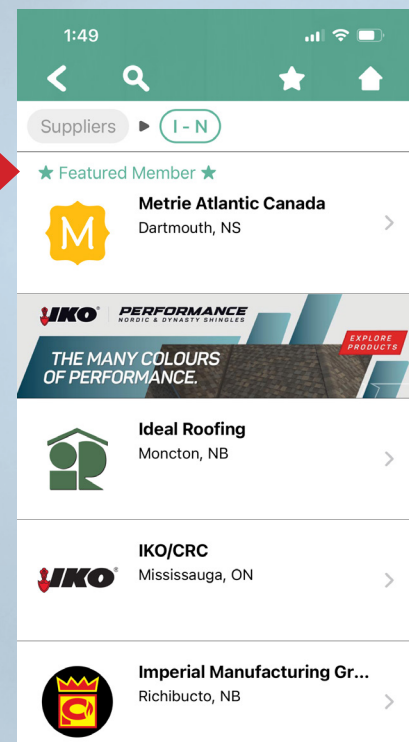
2 Double Banner



DOUBLE BANNER ADS

- **2 banners: 945 x 250 pixels each - BIGGER is BETTER!**
- Maximize your exposure with a double banner! Double banners can appear as one image with one URL link or two separate images with two URL links
- Only a limited number are available on a first-come, first-served basis
- JPEG and PGN files accepted.

3 Featured Member



FEATURED MEMBER

- **Includes logo and up to 10 products**
- Make sure your listing is seen first! Our featured member placement places your enhanced listing at the top position within the supplier section.

Rates 2024

Promote your business and drive traffic to your profile listing

All options and rates are for 12 months. Rates are net and per insertion. Profile boosters (banner ads, double banner ads, and featured member) are limited in supply. Reservation is on a first-come, first-served basis.

INDICATE YOUR PROFILE CHOICE

Member Profiles

| | Rate* |
|---|----------|
| <input type="checkbox"/> Basic – 12 Months | \$299.00 |
| <input type="checkbox"/> Enhanced – 12 Months | \$499.00 |
| <input type="checkbox"/> Professional – 12 Months | \$999.00 |

CHOOSE YOUR PROFILE BOOSTER

Profile Boosters

| | Rate* |
|--|----------|
| <input type="checkbox"/> Banner Double Ad Package – 12 Months | \$999.00 |
| <input type="checkbox"/> Banner Ad – 12 Months | \$749.00 |
| <input type="checkbox"/> Featured Member Package (includes logo and up to 10 products) | \$449.00 |

* HST not included

UPDATE MY PROFILE CHOICE

- Renew with modifications.**
Attached form for changes included.

Auto renewal

If you are satisfied with your current profile, you don't have to do anything. Your profile will be automatically renewed at the same level as last years profile.

Company Name

Contact Person

Address

City

Province

Postal Code

Phone

Email



Atlantic Building Supply Dealers Association
70 Englehart Street, Dieppe NB E1A 8H3

Phone: 506-858-0700

Email: leblanc@absda.ca

www.absda.ca

(HST #106736168)

Method of Payment

- Invoice our firm
 Cheque enclosed
 Visa
 Mastercard

Card #

Expiry

CVV#

Conditions: Orders are accepted subject to terms and conditions of this rate card and to any conditions imposed by government regulations. Invoices are payable thirty (30) days from the date of issue.

The advertiser and/or agency assumes any and all liability for all content and subject matter of all accepted advertisements and also assumes responsibility for any loss and/or costs resulting from any claims made against the publisher. The liability of the publisher for errors is limited to that portion of the advertisement in which the error occurs and the liability for any damages resulting from errors will not exceed the amount charged for the advertisement in question.

The publisher will be under no liability for failure to insert any advertisement. All advertising copy is subject to the approval of the publisher.